



**GREENPEACE**



CEEweb for Biodiversity, Diverziti Association and Greenpeace Hungary invite all owners of cameras and other recording systems to attend the second Green-Go International Short Film Contest and Festival!

The Short Film Categories are:

- **Energy (R)evolution in the International Year of Sustainable Energy for All (Greenpeace Hungary)** - Our industry, economy and society are based on fossil fuels. The use of fossil fuels changes our climate, creates inequality and lives up all our resources. If we don't start using energy in a more efficient way, switch to renewable solutions and revolutionize our energy systems, we jeopardize our very existence. In the International Year of Sustainable Energy for All, it is time to change our attitude and focus on real solutions for the environment and humanity! Film how fossil fuels endanger our future, show how energy efficiency and renewables can improve the life of society and communities all across the globe and picture how we should convince people to start understanding the change we need.
- **Let's Celebrate European Nature Together – 20<sup>th</sup> Anniversary of the Habitats Directive (CEEweb for Biodiversity)** - Europeans can still be proud of the rich biodiversity the old continent is hosting, let it be the beaver, the kingfisher, the pasque flower or pannonic sand steppes with gentle slopes. The EU has recognized the importance of conserving our natural heritage and it wants to protect it through the Habitats and Birds Directives. Altogether they guard over 1.000 animals and plant species and over 200 so called "habitat types" (e.g. special types of forests, meadows, wetlands, etc.). Show the world and European people how proud we can be of our nature and the services they provide (such as food, medicine, clean water, pollination). Explore what we can possibly face if we lose this diversity and how they create social and economical benefits.
- **Explore Cultural and Biological Diversity – our Essence of Life (Diverziti Association)** – Humanity and our various cultures are not homogeneous. So is not nature. We are full of with different colors, traditions, dances, food recipes and fairy tales – which are largely based on our environment and biodiversity. Yet, today world tends to go forward globalization and deteriorate this cultural and biological richness: we lose languages, cultures and species at an alarming rate. Explore the link between cultural and biological diversity, endeavor to reveal the consequences we may face if we lose varieties and project a world without diversity to raise awareness on these issues!

## Requirements

The short film should be:

### EITHER

- A campaign film with maximum of 60 seconds showing wittily or shockingly one of the categories

### OR

- any other genre with a relevant environmental message with the length between 60 seconds and 8 minutes

### AND

- uploaded to Youtube/Vimeo in high resolution (at least 720px wide)

## Application requirements

- Filled out online application form: <http://greengofest.eu/apply>
- Attached Youtube/Vimeo video link
- Attached time-coded subtitle file (.srt) in English
- Attached two still pictures from the movie (min. 300 dpi)
- Attached one picture of the director (min. 300 dpi)
- Trailer, if available
- Deadline: November 5, 2012 CET 18:00
- One Applicant can only submit a maximum of three videos (for each entry, separate online application should be filled out).

*Please, be aware that in case any of the criteria mentioned above is not met, we will not accept the application!*

The received short films will be selected based on:

- creativity
- originality
- strength of environmental and conservation messages
- professionalism

in each category according to the category-specific jury consisting of a journalist, film professional and a relevant NGO member. In each category, the jury will select one first-place award.

Besides, all videos will be uploaded to the website on November 6, 2012 of the short film contest's menu ENTRIES ([www.greengofest.eu/entries](http://www.greengofest.eu/entries)), where the visitors will be able to view the films and vote for the best video between 18:00 CET November 6 and 18:00 CET November 16. Only one public award, out of the total number of videos of all categories, will be dedicated to the video with the largest number of votes.

*If any ethical concerns or the suspect of cheating in the mode of voting arise, we reserve the right to exclude the applicant from the contest without any further notice.*

The list of the awarded videos will be published on the webpage ([www.greengofest.eu](http://www.greengofest.eu)) on November 19, 2012. The applicants of the awarded videos will be notified via email at latest by November 19, 2012.

Videos fulfilling all criteria will be screened during the II. International Green-Go Festival in Budapest, Hungary.

#### Awards

- One award-winner in each of the three categories: 350 Euros (Altogether three times 350 Euros)
- Public-award for one film based on the online public votes: 200 Euros

#### Terms and conditions

The applicants of this short film contest confirm that the organizers, namely CEEweb for Biodiversity, Diverziti Association and Greenpeace Hungary and their international affiliates can freely use the videos of the applicants. The organizers therefore should be granted with an exclusive license of all rights and all underlying material thereto, including, without limitation, the exclusive, worldwide right to exploit, sublicense, and assign the videos and all ancillary and derivative rights thereto in all media now known or hereafter devised in any and all languages (the "Exclusive Rights") including the right to permit such video to be posted and viewed by third parties on the Green-Go's and the organizers' website. The applicants thus approve that the organizers can use, screen and publicize the videos and their parts freely, free of charge and without any restrictions. The applicant cannot pursue any charges or demands in relation to the copyright. The organizers cannot broadcast the films for profit-gaining reason. The organizers cannot make any significant changes without the permission of the makers of the videos. If the videos are broadcasted by the organizers or their affiliates, the organizers are always obliged to indicate the title, and the name of the producer and the crew of the videos. The applicants are free to use the copyright of the video and screen, publicize, use, sell, etc. their productions in relation to any other contest or entities besides this contest. The organizers are not responsible for any copyright violating entries. The organizers reserve the right to exclude from the contest any videos if ethical or legal concerns arise in relation to copyrights and during the voting.

*The short film contest and festival is generously supported by the European Commission Youth in Action Programme.*

